

# 'Portal will be linked with Udyog Bandhu'

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He added that over the past two years, the state has organised the Pravasi Bharatiya Diwas in Varanasi which was attended by over 7,500 participants. At the same time, it had also organised the Kumbh in Prayagraj which was attended by 24 crore people.

Among other events, the government has been holding Deepotsav in Ayodhya, Holi in Barsana and Dev Deepawali in Kashi, which have not just improved UP's image, but also opened up tourism sector in the state.

NRI minister Sidharth Nath Singh said that it would

now be possible to publicise the works being done by various state departments, major events and the government's policies to promote investment among NRIs through this portal.

"This portal will be linked with departments like Udyog Bandhu, MSME, tourism, home, revenue, industrial development, skill development and technical education, health and information which will help NRIs get information about policies of each department. The portal will also have a link to NRI connect which will have information pertaining to departments related to investment," he said.